

Contact: Alison LaRosa Montez, Executive Director
phone: (617) 354-6910 | email: alison@bmv.org
<http://www.bmv.org>



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Boston Musica Viva Announces Appointment of New Executive Director

BOSTON – The Board of Directors of contemporary music ensemble Boston Musica Viva (BMV) is pleased to announce the appointment of **Alison LaRosa Montez** as its new Executive Director, effective July 2011.

“Boston Musica Viva is very pleased to have hired Alison LaRosa Montez as our Executive Director,” stated BMV Board President Nicholas Altenbernd. “Alison brings to us a wealth of experience in arts management and a commitment to our mission of bringing new music into being.”

LaRosa Montez comes to Boston from Cleveland, Ohio, where she worked for Cleveland Play House (CPH), America’s first regional theatre. The recipient of a prestigious New Generations: Future Leaders grant from Theatre Communications Group, she served as CPH’s Associate Managing Director and later as its Campaign Manager and was responsible for a number of administrative functions ranging from finance and fundraising to governance and audience development. Previous appointments include Shakespeare Theatre Company, Brevard Music Center, Lotus Education and Arts Foundation, Baltimore Symphony Orchestra at Strathmore, Washington Performing Arts Society, and Spoleto Festival USA.

“Alison comes to us with a solid musical background and excellent, varied experience as an arts administrator. We’re looking forward to her leading Boston Musica Viva to further growth and further realization of its mission,” added BMV Music Director Richard Pittman.

LaRosa Montez studied Arts Administration at Indiana University, where she was awarded the Susan B. Llewellyn Fellowship. She received her musical training in Flute from The Catholic University of America and has performed extensively as a freelance flautist and contralto.

“I am honored to join Boston Musica Viva and to continue its legacy of advancing the music of today’s most exciting composers,” said LaRosa Montez.

Boston Musica Viva’s 2011-2012 concert season begins on Sept. 30 at the Tsai Performance in Boston. For tickets and more information, visit www.bmv.org.

About Boston Musica Viva

Music Director Richard Pittman founded Boston Musica Viva in 1969 as the first professional ensemble in Boston dedicated to the performance and perpetuation of contemporary chamber music. A champion of the 20th and 21st centuries' most influential composers, BMV celebrates its 43rd season of contributing to **evolution and revolution in music**.

Boston Musica Viva is:

Richard Pittman, Music Director

Ann Bobo, flute

William Kirkley, clarinet

Bayla Keyes, violin

Peter Sulski, viola

Geoffrey Burleson, piano

Robert Schulz, percussion

Teresa Ling, violin

Jan Müller-Szeraws, cello